# Position: Student Ambassador for HousingAnywhere.com

Become responsible for promoting HousingAnywhere.com at your university Field: Marketing & Promotion

#### About HousingAnywhere.com

HousingAnywhere is a student start-up started in the Netherlands. This platform enables students going abroad to easily rent out their rooms to incoming exchange students. Essentially, it is a platform that connects the demand & supply of the short-stay housing market.

The platform is both free to use and student-to-student orientated.

For more info, watch our movie: www.youtube.com/HousingAnywhere

#### Time period of this side job

4-8 hours a week, for 3-4 months (depending on the size of your university)

#### **Target Student Ambassador**

Increase the supply of rooms on HousingAnywhere.com, by promoting the platform to the <u>outbound</u> exchange & outbound internship students at your university.

## **Current Situation at your university**

Your university has recently signed up as a member of HousingAnywhere.com. We did this in collaboration with the university staff. However, not enough students at your university are aware of this platform <u>yet</u>. We therefore need to recruit a Student Ambassador at your university to promote HousingAnywhere.com to the students in collaboration with the International Offices.

#### **Tasks Ambassador**

International	Introduce yourself at the different International Offices in your
Office	university, and brainstorm with them about how to increase the
	awareness of HousingAnywhere.com.
Maintain	Maintain relations with the International Offices, Housing Office, etc.
relations	
Flyers	Hand out flyers at the university
Posters	Put up posters at prime locations on the university campus
Facebook	Post messages on Facebook
Student	Maintain contacts with student associations
associations	
Events /	Go to events for international students to give presentations about
presentations	HousingAnywhere
	Every week you will have a 15 minutes Skype call with the
HousingAnywhere	HousingAnywhere Ambassador Coordinator; this is to inform them on
team updates	what has been done that week and to brainstorm for the upcoming
	weeks

# **Cool Things**

- You will work in an international start-up company, which is fun and also good for your CV.
- You will develop your marketing, promotion, and business communication skills.
- You will be part of a young, dynamic, and quickly growing company
- It is a nice job that is a perfect supplement to studying.
- You will have a lot of responsibility and will see direct results: if you manage to do a
  good job, hundreds of students will use the platform every year in your city. And you
  can say: "I was the one who made this happen!"

## **Payment Ambassador**

- The payment equals 10€ per hour (around 12 Swiss Francs, 13.50 USD, 27 Brazilian Real, 75 Danish Krone, 85 Swedish Krone, etc).
- However, we are not looking for a student who only does the job for the money; we
  are looking for a student who wants to improve the housing situation at your
  university, and will do so enthusiastically! If you want to have guaranteed income,
  HousingAnywhere is not the place to be. If you are not a self-starter, it is better to
  apply for a job in e.g. a supermarket.
- Your monthly payment will be in Euros and will automatically be converted by the bank to your local currency.

#### **Apply & questions**

If you are interested in applying or want more information contact Konstantinos on <a href="mailto:hrm@housinganywhere.com">hrm@housinganywhere.com</a> or go directly to HousingAnywhere.com JOBS page: <a href="https://housinganywhere.workable.com/">https://housinganywhere.workable.com/</a>